

SUPPORT COESA. SUPPORT SARATOGA.

A hub for wellness located in a tranquil state park. A space for people who are seeking ways to reconnect, find balance, and gain enlightenment. A resource that grants the opportunity to experience personal well-being and professional growth.

Welcome to COESA: a nonprofit wellness community where the singular gather as many to catalyze change for good.

By making a contribution, you can help fulfill this inspiring mission. We aim to create a destination dedicated to bringing the most innovative health and wellness programming to our community.

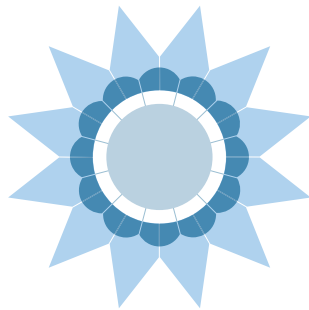
THE WHAT

A Restoration

As the new home of COESA, the historic Roosevelt II building will be brought to its original beauty and purpose: health and wellness.

Training and Wellness Programs

- Personal well-being
- Leadership
- Meditation (mindfulness)
- Professional wellness training
- Work-life balance
- Emotional intelligence



Economic Opportunity

In 2018, wellness tourism reached a new height as a \$639 billion market. This amount is forecasted to grow at an average annual rate of 7.5% through 2022. COESA will become a fresh tourist destination whose visitors will frequent Saratoga's vibrant downtown, including hotels, restaurants, and hospitality.

THE HOW...YOU!

Public/Private Partnership

The New York State Office of Parks, Recreation and Historic Preservation has made a \$4.3 million investment for renovations to the historic Roosevelt II building that includes COESA.

\$1 MILLION

to be raised in private and community fundraising

\$500K

for world-class programs and facilitators

\$300K

for 2 years of operational expenses

\$200K

for improving and transforming the interior space

COESA
THE WELLNESS COMMUNITY

